

APPROVED

by the founding members of “the Association of Architects, Designers and building industry Professionals of Kazakhstan” on the 20th of September 2019; refer to the meeting protocol №2.

TANU

I Independent International Design & Architecture Awards

REGULATIONS

1. Principal regulations

1.1. The I Independent International Design & Architecture TANU Awards (“Awards”, “Competition”, “Award Competition”) is aimed at discovering and honouring outstanding achievements of urban planners, architects and designers representing Eurasian countries, as well as to determine the trajectories for ongoing development of urban planning, architecture, and urban design in the future. This unique non-commercial project is bound to bring together best architects, urban planners and designers worldwide, and to highlight the most interesting, innovative ideas and solutions.

1.2. Goals and Objectives of the Awards:

- To benefit the public image of Urban planner, Architect and Designer jobs and to give a boost to the profession as a whole;
- To enable networking between architects and designers from different Eurasian countries in order to let them share experience with each other along with improving their lists of professional contacts;
- To engage broader audience and garner media exposure for the accomplishments of Kazakhstan in progressive architecture and design;
- To honour excellence in architectural and design solutions for both interior and exterior living spaces;

- To discover, acknowledge and celebrate the best innovative ideas that endeavour to create, rationalize and improve the quality of the built environment;
- To showcase new ways in application of building & construction materials and technologies;
- To draw the attention of investors and manufacturers towards progressive ideas that were evaluated and rewarded by highly respected members of international jury;
- To implement innovative ideas and technologies with the aim of driving growth towards the economy and especially its manufacturing sector;
- To put Kazakhstan in the global spotlight not only as one of the largest cultural, scientific and industrial hubs but also as an internationally important epicentre of Innovations in Design and Architecture. To establish in Kazakhstan a platform for dialogue between Silk Way countries Kazakhstan;

1.3. The “TANU” trophy serves as the symbol of the Awards.

1.4. The Awards are presented and organized annually since 2019 by the Association of Architects, Designers and building industry Professionals of Kazakhstan (“Association”).

1.5. The Awards has no *legal entity* status; TANU trophies are awarded to the winners at the annual Awarding ceremony.

1.5.1. The venue of the Awarding ceremony is subject to change every year, which is to be stated in the Appendix 1 to these Regulations.

1.6. The Organizing Committee of the Awards provides overall coordination of the Competition, including preparation and execution of the events as long as nothing else is defined in these Regulations. Awards decisions are to be made by majority vote of the Association’s Executive Board and the Organizing Committee that is directly subordinate to the Executive Board.

1.7. These Regulations set out the principles and standards governing the preparation and execution of the Competition, evaluation of applications and selection of the Award recipients.

1.8. The present Regulations were approved by the Executive Board of the Association.

2. Bodies and persons involved in the organization of the Award Competition

2.1. The Organizer of the Awards

2.1.1. The Award Competition is organized by the Association of Architects, Designers and building industry Professionals of Kazakhstan. Tasks related to the organizational and/or financial aspects of the preparation and performance of the Award Competition, which are not conferred upon the Jury, as well as legal and publicity support of the Awards shall be carried out by the Organizer.

2.1.2. Duties of the Organizer:

- To set the dates and deadlines for the Award Competition stages;
- To handle organizational and technical issues that might arise during the preparation and execution of the Award Competition;
- To ensure that there are no organizational, financial, procurement or technical obstacles to the work done by the members of the Organizing Committee and Jury;
- To establish and supervise record-keeping procedures throughout the pre-award phase and during the presentation of trophies;
- To organize the Awarding Ceremony for the Award winners;
- To ensure sufficient media coverage and publicity support for the Awards;
- To communicate to the general public the following: these Regulations; deadlines for project submissions and application acceptance periods; timeframes for the evaluation of the entries, winner announcements and the dates for Awarding Ceremony. The organizer shall also disclose such information as time, place, awarding ceremony procedures and other details concerning Award Competition to the public;
- To solve any other organizational, financial, and technical problems emerging before and during the Awards;

2.2. The Organizing Committee

2.2.1. The Organizing Committee is the leading decision-making body of the Awards during the pre-Award stage. The Organizing Committee is made up of the Association’s members.

2.2.2. Functions of the Organizing Committee:

- To provide publicity support and promotion of the Awards using own media channels;
- To make every party interested in the Awards aware of the deadlines, dates, and details of the Competition;
- To attend meetings of the Organizing Committee;
- To participate in the decision-making process on issues that require involvement of the Organizing Committee;
- To ensure that judging process is conducted by the jurors;
- To prepare and hold the Awarding Ceremony.

2.2.3. The personal composition of the Organizing Committee is determined every year (please refer to the Appendix 1 to the present Regulations).

2.2.4. Decisions of the Organizing Committee shall be taken by majority vote of the members present in the meeting, provided that more than half of its members are present.

2.2.5. The decisions of the Organizing Committee shall be signed by the Chairperson (“Chair”) of the Committee or by the official acting for the latter and the secretary of the meeting.

2.3. The Jury

2.3.1. The jury is the main assessment body of the Awards. The jurors are chosen by the Awards' Organizing Committee and the jury is comprised of acknowledged representatives* from the industry and relevant professional fields, such as city planners and urbanists, architects and designers, trade press editors, representatives of galleries and professional associations.

**An expert will be invited to and join the judging panel only upon the expert's written consent.*

2.3.2. The Chair of the jury shall be chosen by the members of the Organizing Committee.

2.3.3. The decisions of the Jury are considered taken by majority vote of the members present and voting, nevertheless under the condition of anonymity regarding the outcome of personal voting.

2.3.4. In case of a tie (when the winner is unclear due to the same number of points awarded to more than one participant in the same category and in the same nomination), the Chairperson chosen by the Organizing Committee shall have the casting vote and decide the award.

2.3.5. Rights and Obligations of the Jurors:

- evaluate applications and projects nominated to receive the Award;
- attend the Jury meetings and vote;
- give feedback and submit ideas and/or recommendations regarding the preparation and execution of the Competition;
- take part in the Events of the Awards;
- assess the projects submitted by their students, apprentices and successors impartially and without interest;
- **do not submit any entries in this Competition themselves;**
- examine and assess on a mandatory basis all submitted projects;
- **do not disclose confidential information about the score given before official voting results announcement.**

In case of non-compliance with any of these requirements or failure to fulfil the obligations listed above, the member status of a juror will be automatically annulled.

2.3.6. The Chairperson of the Jury has the right to:

- participate in the Jury meetings and have a casting vote;
- take part in all events of the Awards;
- participate in the Meetings of the Organizing Committee;
- take part in the Awarding Ceremony for winners;
- sign commendation certificates presented to the Award winners.

3. Nominations

3.1. In accordance with and listed in the Appendix 3 to the present Regulations, there are certain nominations determined at the I Independent International Design & Architecture TANU Awards.

4. Announcement of the Award Competition

4.1. The Organizing Committee officially announces the Awards to the public via the Awards' website, as well as via publications in mass media (through issuing a press release).

4.2. The Announcement of the Award Competition includes:

- Award nominations;
- Entry Instructions and Submission Terms & Conditions, incl. Entry deadlines and Eligibility criteria for the applications;
- Deadlines for the announcement of Competition results;
- Dates of the official Awarding Ceremony.

5. Requirements for Nominees

5.1. Professional architects, designers, project and construction bureaus, design studios and workshops, building companies, developers, manufacturers, as well as students of the industry relevant universities are welcome to participate and be nominated for the TANU Awards.

6. Rules and procedure of participation in the Awards

6.1. For participation in the competitive program, projects created during the specified period can only be accepted (see Appendix 1 of the Regulations).

6.2. The Applicant shall pay the registration fee (for each project), in accordance with Term 7 of these Regulations.

6.3. Registration and submission of the projects shall be done online on the website of the Awards.

6.3.1. The Applicant fills in the application form with requested data about the author(s) of the projects, description of the project and attaches project visual according to the technical requirements listed in the Appendix 4 of the Regulations;

6.3.2. The Applicant makes project ready for submission by indicating necessary information, and attaches it to the application for the following eligibility assessment: 1. Compliance with the given form of application (Appendix 2) and technical requirements for description and images of the project (Appendix 4); 2. Payment of the registration fee according to the Term 7 of present Regulations. All data from the submitted application form will be sent to the mailbox of the Award Coordinator. An

e-mail notification received by the Applicant from the Award Coordinator serves as a confirmation of an application accepted for the eligibility check procedure.

After that, the initial evaluation of the work for compliance with qualification requirements and fulfillment of payment terms is carried out. In case of full compliance with both qualification requirements and registration fee payment conditions, the coordinator assigns the project a unique cipher code, which will be sent to the Applicant. The receiving of the unique cipher code shall be considered a final confirmation of project being accepted for the subsequent evaluation by the Jury according to the criteria listed in the Appendix 3 and that the project has been shortlisted, and therefore will be published in all visual materials of the Award Competition. Therefore, entry to TANU Awards will be finalized upon receipt of the cipher code.

If the application submitted do not fulfil the qualification requirements, it will be sent back to the Applicant via e-mail for revision with the indication of points that require improvement or correction. The Applicant is then given 3 (three) working days to correct or finalize the application and send the corrected and revised version to the Coordinator of the Awards via e-mail. In case of total non-compliance with the qualification requirements, the application will be withdrawn from the competition, the registration fee will be returned to the Applicant's bank account within 30 calendar days (processing times depend on terms and conditions of Payment Systems);

6.3.3. Within 3 working days after successful project submission and unique cipher-code assignment, the Coordinator shall forward the project (without any personal data of the participant, only with a unique identifier code) to all Jury members, who must evaluate the project with the aim to define the winner. In order to guarantee the impartiality and integrity of the evaluation process, the unique cipher code remains the only identification factor that members of the Jury can see by the received project;

6.3.4. The number of projects allowed to be submitted by one contestant is not limited.

** By applying, the Registrant also agrees to the use of project photographs by the Organizer at Award Exhibitions, for promotional purposes in any media and press publications, and in the Winners Catalogue. In particular, the Registrant must ensure that he/she has the corresponding rights of use for submitted project photographs.*

7. Registration fee for participation in the Awards.

7.1. All participants in the professional category of the Competition must pay the registration fee (see Appendix 1 to these Regulations):

7.1.1. For *individuals*:

- **30 000 (thirty thousand) tenge** (early bird registration timeslot from 60 (sixty) to 25 (twenty-five days) calendar days before the end of the application period);
- **45 000 (forty-five thousand) tenge** (increased rate for the late registration during the last 25 (twenty-five) days left until the end of the application period);

7.1.2. For *legal entities*:

- **36 300 (thirty-six thousand three hundred) tenge** (early bird registration timeslot from 60 (sixty) to 25 (twenty-five days) calendar days before the end of the application period);
- **54 450 (fifty-four thousand four hundred and fifty) tenge** (increased rate for the late registration during the last 25 (twenty-five) days left until the end of the application period);

7.2. The fee shall be paid for every project submitted for the Awards, even when the fees were transferred in one transaction. It is allowed to register multiple projects submitted by one participant or by a project team in all categories and several nominations.

7.3. If a Contestant takes part in any of the award competitions on behalf of a company or brand and/or is sponsored by a legal entity, then the name of the company/brand/university can (optionally) be printed on the commendation certificates and mentioned in all info materials along with the names of the authors listed in the application form. A full package of accounting documents can be provided to legal entities upon request.

7.4. The registration fee, paid by participants of the main contest for professionals, covers:

- maintenance of the website;
- processing of the applications that happens prior the Jury evaluation;
- feature of the winning project on the website right after the announcement of the results of the current Award season;
- Winner Certificate for the best projects distinguished in the professionals category;
- appearance of the winning project on the official website and in the socials of the Awards, as well as on the website and in social media outlets of the Association of Architects, Designers and building industry Professionals of Kazakhstan;
- at least 1 (one) page dedicated to the winning project in the Winners Catalogue;
- invitation to the Awarding Ceremony;

Participants of the Student Competition pay solely a preferential registration fee of **3,500 (three thousand five hundred) tenge** for their first submitted project (see Appendix 1 to these Regulations for details).

7.5. The registration fee, paid by the participants of the student contest, covers:

- technical support of the personal account;
- processing of the application;

- Winner Certificate for the best projects distinguished in the student category;
- appearance of the winning project on the official website and in the socials of the Awards;
- the Organizing Committee reserves the right to choose projects to be published in the special issue and on partners' websites, as well as those to become a part of exhibitions.

7.6. International participants can calculate the registration fee in their currency using the following online converter: https://prodengi.kz/currency/konverter_valyt/

8. Phases of Winner selection

8.1. The prize is awarded on a competitive basis. The competition program takes place in several phases:

- **Phase 1** – Receiving and Submission of applications, compliance check;
- **Phase 2** – Jury Evaluation phase that determines the best projects across competitions and nominations;
- **Phase 3** – Announcement of the results and winners at the Awarding Ceremony.

9. Competition principles

9.1. The competition follows the “Fair and Square” motto, which implies:

9.1.1. equal conditions for competitors in one category (professionals / students);

9.1.2. the Candidate’s Authority in professional community serves the main criterion when recruiting judges;

9.1.3. the decisions made by the Jury are objective since the anonymity of the entries is secured by unique cipher codes;

9.1.4. the Jury with no self-serving interests, which could influence the outcomes of the Award Competition.

9.2. Assessment procedures and winner selection

9.2.1. The Jury members evaluate each project on a ten-point scale **from one to ten** (the highest score).

9.2.2. The average score is calculated by dividing the amount of points assigned to the project, by the number of jurors who voted.

9.2.3. An empty score (zero points) is regarded as the fact that the juror did not consider and did not evaluate the entry. When calculating the average score, the vote of this particular juror will not be taken into account.

9.3. Evaluation technology

9.3.1. After registering the project and assigning it a unique cipher code, in accordance with the Term 6 of these Regulations, the Award Coordinator carries out the compliance check to make sure that:

- submitted application form is equal to the form sample provided in the Appendix 2 of these Regulations;

- submitted project files meet technical requirements listed in the Appendix 4 of present Regulations;
- registration fee is paid in accordance with the Term 7 of present Regulation;

9.3.2. To avoid biased evaluation results, the Jury panel shall receive each of the submitted projects accompanied solely with a cipher code. Thus, the anonymity of the contestants is granted, and the impartiality of the Jury is guaranteed.

9.3.3. Upon completion of the evaluation phase in the selected category/categories, the juror shall notify the Organizing Committee that the scores are ready to be communicated;

9.3.4. The table depicting votes overview shall be published only after the Awarding Ceremony.

10. Selection criteria

10.1. Both expert opinion of the Jury and special criteria for every nomination in each category, laid down in the Appendix 3 to the present Regulations, are relevant for the overall assessment of the entries.

11. Awarding Ceremony

11.1. Following the announcement of the Award Competition results, an Awarding Ceremony shall be held, among other things, in order to hand out TANU trophies to the winners (refer to 1.5.1. of the present Regulations).

11.2. Awards and prizes in Competitions for Professionals and Students*:

- A TANU trophy with indication of category and nomination for Nomination winners;
- commendation certificates of the TANU Award Laureate;
- participants who did not win trophies or prizes will receive Certificates of Participation in the international Award Competition.

** Award winner(s) who cannot join the Awarding Ceremony could have their awards, prizes and trophies shipped to their addresses indicated in the application forms. Shipping costs shall be paid by the recipient, or as agreed between the parties.*

12. Final Provisions

12.1. All appendixes are integral parts of these Regulations.

12.2. Any changes and additions to this Regulations shall be considered as valid only if they are made in writing and approved by the authorized organizers of the Award Competition.

Appendix 1
to the Regulations of the I Independent
International Design & Architecture
TANU Awards

TIMELINE AND SCHEDULE OF TANU AWARDS 2019

Only projects created in the timeframe between 2017 and 2019
can qualify for the Award Competition.

№ п/п	Event	Date, Deadlines	Participants
1	The Organizing Committee of the Awards		<ul style="list-style-type: none"> • Laura Sharipova – Head of The Organizing Committee • Olzhas Tortay • Sergey Filatov • Denis Domilovskiy • Elena Sitnikova
2	Start of receiving applications	October 1, 2019	Nominees, due to T. 5.1. of the Regulations
3	Early phase, submission of applications	October 1, 2019 – December 1, 2019	Nominees, due to T. 5.1. of the Regulations
4	Late phase, submission of applications	December 1, 2019 – December 25, 2019	Nominees, due to T. 5.1. of the Regulations
5	Final deadline for accepting applications	December 1, 2019 –	Nominees, due to T. 5.1. of the Regulations

6	Jury Evaluation phase	October 1, 2019 – January 10, 2020	
7	Official announcement of the shortlisted Nominees	January 15, 2020	
8	The Awarding Ceremony, Nur-Sultan, Kazakhstan	February 5, 2020	Award Nominees, the Organizing Committee, the Jury, members of the Association, Partners of the Awards.

Appendix 2
to the Regulations of the I Independent
International Design & Architecture
TANU Awards

TANU AWARDS 2019
PARTICIPANT APPLICATION FORM

№		Information/Description
	APPLICANT'S PERSONAL DETAILS	
1	Second name, first name	
2	Country, City	
3	Age	
4	Private telephone numbers	
5	Private e-mail	
6	Tell us about yourself (i.e. moral principles and ethical values, interests and hobbies, goals and dreams, distinguishing character traits, etc.) Not obligatory and solely for the needs of a beneficial presentation of the applicant in the PR materials of the Competition.	
	OCCUPATION OF THE APPLICANT/TEAM:	
1	Organisation	
2	Professional affiliations / Current job position / Awards / Titles	
3	Country, City	
4	Address	

№		Information/Description
5	E-mail	
6	Website	
7	Contact tel.:	
PROJECT:		
1	Category	
2	Nomination	
4	Project name	
5	Project description	
6	Year	
7	Location	
8	Square	
Attach image of the project		
Attach project description		
Attach project plan		
Pay the registration fee		

By submitting this form, Applicant agrees to abide by the present Regulations of the I Independent International Design & Architecture TANU Awards, approved by the founding members of “the Association of Architects, Designers and building industry Professionals of Kazakhstan” on the 20th of September 2019 (refer to the meeting protocol №2) and gives her or his consent to participate in the Award Competition. By applying, the registrant also agrees to the use of project photographs by the Organizer at Award Exhibitions, for promotional purposes in any media and press

publications, and in the Winners Catalogue. In particular, the registrant must ensure that for submitted project photographs the corresponding rights of use exist.

NOMINATIONS AND SELECTION CRITERIA
TANU AWARDS 2019

1. Nominations

1.1. Main Award

Categories:

- I.** “Completed Projects”
- II.** “Conceptual Projects (unbuilt), presented for the first time at the Awards”

Nominations in both categories:

- “Residential property interior: villas, residences, country houses”
- “Residential property interior: apartments S <100 m²”
- “Residential property interior: apartments S >100 m²”
- “Commercial design: hotels and restaurants”
- “Commercial design: retail”
- “Commercial design: office”
- “Landscape design and architecture”
- “Architecture: private residential houses”
- “Architecture: commercial and industrial buildings”

1.2. Additional nominations for students:

- Residential interiors design project
- Commercial building design project
- Architecture: residential property
- Architecture: commercial or industrial building

2. Assessment Criteria

I. “Innovative concept”:

- appeal to modern trends and tendencies;
- exceptionality and use of brand new, own unique prototypes;
- life cycle cost efficiency (investment costs and operating costs).

II. “Eco-environmental concept”:

- Compliance with the main principles of “green building”, in particular in the field of minimizing negative environmental impact caused by design and architecture objects by e.g. emissions and waste reduction, etc.;
- Use of safe and eco-friendly materials with improved energy efficiency and energy-saving qualities;
- Use of local materials with the aim of reducing negative environmental impact caused by irresponsible material transporting;
- Use of renewable energy sources (solar, wind, geothermal energy).

III. “Functionality”:

- A well-considered balance between form and balance in terms of visual appearance, comfort, utility, exploitation, shortened project realization time;
- Ergonomics of the building/space;
- Safety and ease of use of the project considering present climate conditions and human needs;
- Rational use of energy sources, water supply, and other public infrastructure utilities.

IV. “Aesthetics”:

- Architecture/Design elements do not contradict the principles of a chosen style;
- Combinations of textures, colors and materials;
- The appearance of the project succeeds in communicating the designers’ intentions and vision;
- Aesthetic integration into urban and landscape context and harmony with existing objects.

TECHNICAL REQUIREMENTS FOR THE DESCRIPTION AND IMAGES
OF A PROJECT SUBMITTED FOR THE TANU AWARD COMPETITION 2019

1. Technical requirements, photographs of a project:

- accepted file formats are .jpg, .png; recommended size of the file shall not be less than 2 Mb and shall not exceed 5 Mb;

- max. aspect ratio shall not be more than 1280 pixels on the largest side.

1.1. Category I “Completed Projects” requires 8 – 12 professional high-resolution photos with descriptions.

1.2. Category II “Conceptual Projects (unbuilt), presented for the first time at the Awards” requires 5 – 10 visuals in one of the following formats:

- sketch;

- 3D visualization.

2. Annotations on plans and all other written documents must be submitted in Russian and English (foreign professional terms allowed); do not exceed 1500 symbols; do not contain explicit language or statements that might damage human dignity and honor of any individuals and/or entities.

The documents to be submitted must not bear the name, logo, signature or watermark of the candidate or any other sign revealing the identity of the author.

3. Submitted plan of the object shall contain detailed layout and furnishing.

4. In case of providing false information regarding intellectual property rights on the project and/or media assets that resulted in the violation of third-party rights, the Applicant bears civil, administrative and criminal liability, as well as resolves disputes arising out of the infringement episode and covers all the expenses and full damage caused to the Organizing Committee of the Awards.